



**"Five years preserving the natural
beauty of our island by promoting
sustainable initiatives"**

2017 • 2022

Index

/01	Prologues
/03	Mission, Vision and Values
/04	Highlights
/05	Who we are
/07	Our Global Network
/08	Working Areas
/10	Marine Conservation
/23	Ecological Agriculture
/36	Environmental Education
/43	Biodiversity
/56	Sustainability
/63	Funding
/65	Our Ambassadors



Prologues



HANS LENZ

Mallorca Preservation Chairman

"Supporting initiatives that have a local impact, with a global projection".

Five years ago Mallorca Preservation - Foundation for the Preservation of Mallorca was born. Driven by a deep love and responsibility that we as humans have over our immediate natural environment, Mallorca Preservation is bringing about a new way of relating to and promoting positive change in our relationship with the island's nature.

The foundation provides fundraising, organizational support and visibility to carefully selected and approved local environmental projects. It involves young and old, residents and visitors, caring individuals and socially committed companies around a common goal: to protect Mallorca. Together, this local and responsible community is making a positive impact in reversing the damage of human action and reducing the effects of climate change on the island's fragile ecosystems.

In Mallorca Preservation's five years, the efforts of a growing community are driving environmental projects in all areas: marine conservation, biodiversity, organic farming, introducing regenerative practices, increasing renewable energy production, as well as enhancing environmental education and awareness for people living in and visiting Mallorca.

The Mallorca Preservation family is a growing eco-conscious community with over 50 members including Volunteers, Donors, Ambassadors, Advisory Board, Steering Committee and Executive Team. During this period, Mallorca Preservation has raised over €500,000 in donations which have been dedicated to 21 environmental projects. Many of these initiatives would not exist without this support.

We actively collaborate with more than 20 associations and we strive to maintain a transversal vision, supporting initiatives that have a local impact, with a global projection. As members of the Conservation Collective and thanks to the close collaboration with our foundations Ibiza Preservation and Menorca Preservation, we can extend the radius of action and enhance the scope, always following the precepts of efficient local action connected in a global network.

In the next five years Mallorca Preservation will continue to consolidate its work and its growing social connection with people who want to take action by actively supporting environmental projects on our amazing island. We would love for you to be part of this wonderful group of committed people who ensure that Mallorca receives the protection and care it deserves. Join us at Mallorca Preservation!



ANA RIERA

Mallorca Preservation Executive Director

"Our ambition is to continue to grow and help organisations as we strive for a sustainable future for Mallorca".

Mallorca Preservation was born as a beautiful project and has managed to become a reality that, after more than five years of work, has been consolidated and is fulfilling its objective: to support and promote environmental conservation projects. Being the director of Mallorca Preservation since it was created has allowed me to be part of this exciting process of growth and consolidation.

Along the way we have had good times and bad times, some of them very hard, but the enthusiasm for what we were doing has always moved us forward and, thanks to the support and incredible energy of many people, we have got to where we are. From the members of the advisory board, who lend us some of their wisdom and experience to make our work better, to the executive committee, to all the volunteers whose invaluable help has allowed us to get this far.

One of the greatest privileges I have had since we started has been to meet people with great vocations, with very interesting projects and working tirelessly for the cause we share. It has been a constant learning process, which nurtures Mallorca Preservation from the ground up and makes us increasingly aware of what can be done with the necessary resources. Therefore, our ambition is to continue to grow, to help more and more all the entities we work with and to carry out projects that make our vision a reality.

We are fortunate to live in a wonderful place, with a rich biodiversity, an enviable marine environment, an agricultural activity that shapes our landscape and is increasingly committed to sustainability, and a mature population that values the environmental quality of Mallorca and wants to preserve it for future generations. We have everything in our favour, let us continue working to improve, to be a model of sustainable management that will allow our children, and our children's children, to be proud of their island and of us.

MISSION

To preserve the beauty and high environmental quality of Mallorca. Supporting local initiatives focused on preserving and protecting the marine and terrestrial environment, promoting environmental education and sustainable development.

VISION

To create a sustainable future for Mallorca, where the natural environment is protected and preserved and where the local community thrives in harmony with the environment.

VALUES

Collaboration

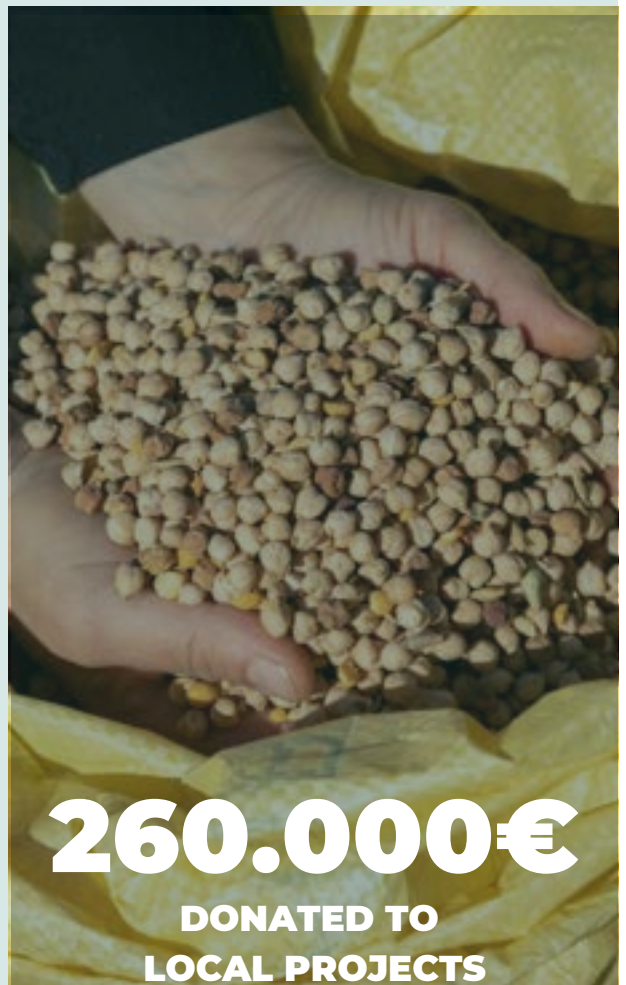
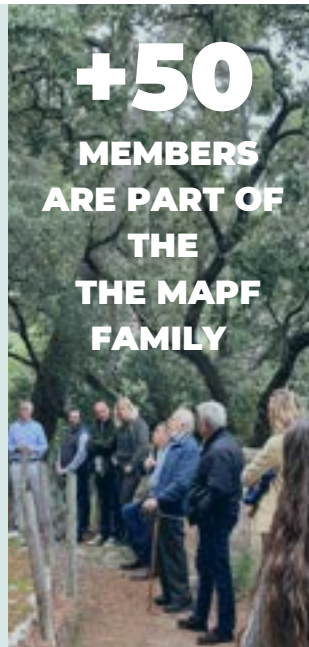
Sustainability

**Awareness-
raising**

Transparency



Highlights



Who we are

OUR STEERING COMMITTEE



BEN GOLDSMITH



HANS LENZ



BRUNO
ENTRECANALES



JOE HOLLES



FRANCISCO
MERCADAL



JULINKA DOENHOFF



IVAN LEVY



FRANCISCO PFITSH



DREW AARON



VICTORIA VARGAS

OUR ADVISORY BOARD



JOAN MAYOL



MARCIAL BARDOLET



MARCO VAN
DER REE



PAUL RODWELL



JOAN JUAN



MARTÍ BESTARD



MARIANA CHACÓN



CHRISTINA SKYTT



ANETTE SCHWAB

LOCAL TEAM



ANA RIERA

Executive Director

"Mallorca is a natural treasure of the Mediterranean. It is our duty to take care of this wonderful island and to improve it for future generations."



MARIA OLIVER

Communications and Marketing Manager

"Mallorca is truly unique and holds a special place in my heart, having been born and raised here. I feel a deep responsibility to support and advocate for initiatives that aim to protect and preserve the island's natural beauty."



Our global network

CONSERVATION COLLECTIVE

The **Conservation Collective** comprises a global network of locally-focused environmental foundations, emerging from the natural instinct of all people to protect what they love. The Conservation Collective facilitates funding for the most effective grassroots environmental initiatives, with world-class oversight, management and programme aid.

Today there are seventeen foundations in our network, based all over the world from Mallorca to Sri Lanka, and most recently Turquoise Coast (Turkey). The Conservation Collective network collates and shares best practices, and fosters a 'virtual' global team in order to ensure maximum collaboration.

The Foundations



Working areas

**MARINE
CONSERVATION**

**ECOLOGICAL
AGRICULTURE**

**ENVIRONMENTAL
EDUCATION**

BIODIVERSITY

SUSTAINABILITY

OUR COMMUNITY



ALNITAK



cleanwave.org
FUNDACIÓN CLEANWAVE



Rezero





© Simón Vila

MARINE CONSERVATION

The rich and pristine waters of Mallorca's maritime coastline are among the island's most precious environmental assets, making their protection a top priority.

One of the key factors that contribute to the exceptional quality of the Balearic Islands' waters is the presence of *Posidonia oceanica*, an endemic Mediterranean marine plant. *Posidonia* meadows play a crucial role in sediment dynamics, produce oxygen, absorb carbon, provide habitat and shelter for a variety of species, and effectively filter and maintain the water's cleanliness. For these reasons, *Posidonia* meadows are considered the most important habitat in the Mediterranean and the hallmark of a thriving marine ecosystem in the Balearic Islands.

To promote the conservation of the Balearic Sea's biodiversity, it is crucial to protect not only *Posidonia*, but also the entire range of marine species. The preservation of habitats supports the survival of different species, and therefore, we are striving to enhance the management of marine protected areas, promote sustainable fishing practices, and safeguard vulnerable species.



© Hidde Juijn



©Nuria Bufort

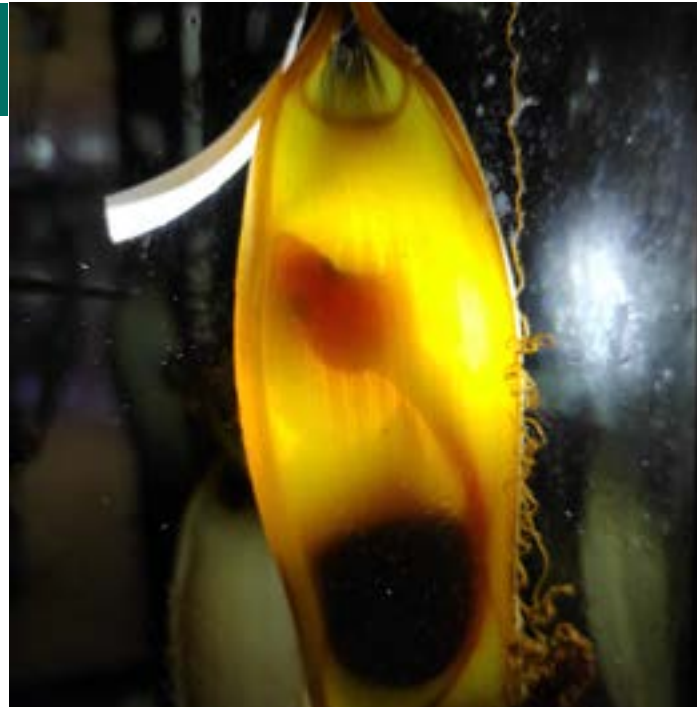
MARINE CONSERVATION

Petits Taurons - Acció Stellaris

"After two years of the conservation project "Petits Taurons - Acció Stellaris", we can confirm that it has been a success. As a result of this project at the Palma Aquarium Foundation, 70 young of the "Scyliorhinus Stellaris" species, considered "endangered" in the Balearic Sea, have been born. These hatchlings will soon be returned to the sea with tracking tags to monitor the animals".



Débora Morrison
Project Coordinator



Shark conservation:

Petits Taurons - Acció Stellaris

Sharks and rays are the species that have suffered the greatest decline in the Balearic Islands and the Mediterranean in recent decades, due to overfishing. These species play a vital role in maintaining the balance of the food chain in marine ecosystems in the Mediterranean and beyond, and their decline could have serious ecological consequences.

The instinctive - albeit irrational - fear of them is partly to blame for their negative image; but the harsh reality is that they are very vulnerable species because they are late maturing and slow growing.

The alitan is listed as endangered in the Red Book of Balearic fishes. The main threat is by-catch with longlines and trammel nets. This species used to be very common in Balearic waters, but nowadays it is rare to find it.

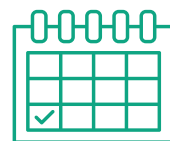
With the intention of promoting the recovery of small sharks, in June 2021 an alliance was formalised through the signing of a protocol between the collaborating entities. We also have the collaboration of Balearia and the fishermen's guilds of Cala Ratjada and Formentera.

PARTNER INSTITUTIONS



10.400€

granted by MAPF.



2021-2022

project period



84

Baby alitan have been born in the facilities of Palma Aquarium and the Cabrera Interpretation Centre.



4

receivers and 200 tags allow us to know where the animals are and how deep they are.

MARINE CONSERVATION

Calant Xarxes

"To tackle the problem of illegal, unreported and unregulated fishing in the Balearics, it is first necessary to understand the needs of each island and to seek and demand specific solutions to defend fair fishing".



Inés Roig
Project Coordinator



© Joan Costa



Calant xarxes: per una pesca justa

Mallorca's waters were once abundant with fish, providing the island with locally-sourced seafood caught by small-scale, sustainable fishermen. However, with the rise of industrial overfishing, fish stocks have drastically declined, and now only 10% of the seafood sold in the Balearics is locally caught. The remaining seafood is imported from commercial fishing operations worldwide. The issue is compounded by the proliferation of unregulated "recreational fishing," which has become an illegal commercial enterprise.

To combat this problem, Marilles Foundation, Blue Marine Foundation, Conservation Collective, Ibiza Preservation Foundation, Menorca Preservation Foundation, and Mallorca Preservation have teamed up to conduct a study that provides a clearer understanding of the types of fishing infractions that occur in the Balearics. The study results will aid in improving marine conservation efforts and the sustainable management of fishery resources.

Thanks to the study, we are now better equipped to define the strategy and necessary actions to put an end to illegal fishing in the Balearic Islands.

PARTNER INSTITUTIONS



38.000€

granted by MAPF.



2020 - acte.

project period.



1

study highlights the problem of illegal fishing in the Balearic Islands.



3

conferences have been held on the different islands of Mallorca, Menorca and Ibiza to address the issue of illegal fishing.

MARINE CONSERVATION

Medgardens

"MedGardens is an initiative launched by the Cleanwave Foundation to regenerate underwater forests and meadows in order to contribute to the sustainable development of Mediterranean coastal communities".



Jose Escaño
Project Coordinator



Medgardens: Regenerando bosques submarinos

Mediterranean underwater forests are made up of seagrasses and algae that make an essential contribution to biodiversity, as they provide shelter, food, nurseries, etc. In addition, they offer relevant benefits to society, as they produce 5 times more oxygen than tropical forests, are twice as productive as forests or farmland, improve water quality and clarity, nutrient cycling, particle trapping, water attenuation, are a carbon sink that mitigates climate change, etc.

Unfortunately, these habitats are threatened by human pressures such as overfishing, habitat degradation and destruction, pollution and warming waters due to climate change.

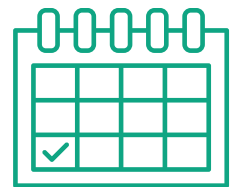
Therefore, Mallorca Preservation supports the CleanWave Foundation in the creation of 4 MedGarden pilots by funding part of the Formentor MedGarden. By regenerating this small patch of seabed, we hope not only to contribute to a healthier marine ecosystem, but also to bring people closer to the sea and its beauty.

When an underwater forest regenerates, new habitats are created in which both animals and other plant species can thrive, contributing to the regeneration of biodiversity and thus to the resilience of the ecosystem.

PARTNER INSTITUTIONS



5.000€



2021 - acte.

project period



6.000 m2

have been granted to carry out the tasks of transplanting seaweed in Formentor.



+80

Volunteers called "MedGuardians" have participated in the restoration activities with more than 60 hours of diving.

CONSERVACIÓN MARINA

MARE

"MARE helps us to understand and get to know the privileged environment where we live through photography and to remind us that we all have a role in the preservation of the Balearic Sea through three transversal values: the beauty and richness we still have in our sea and especially in marine protected areas, the need to reconnect with the sea and the urgency to promote actions for marine recovery and conservation."



Sara García Betorz
Project Coordinator



© Joan Costa



© Francisco Javier García

MARE: Balearic Sea Audiovisual Contest

The Balearic Sea is rich and diverse, and we want everyone to know about it. Knowing the wealth hidden in the sea is essential to understand the benefits it brings us and to actively participate in its conservation.

MARE is a photography contest of the Balearic Sea that helps us to get to know the privileged environment that surrounds us in order to promote its conservation. Every year it invites professionals and amateurs, adults and young people, to submit photographs of the Balearic marine world.

Its main objectives are to support marine conservation through creativity and promotion of photography and video, to share the beauty of the landscape, flora and fauna of the Balearic Sea, as well as to learn about the challenges facing the Balearic Sea and to be an active part of its conservation.

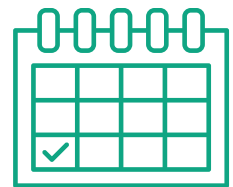
MARE is a collaborative Balearic initiative open to support and donations from other institutions and companies that want to contribute to making the beauty of the Balearic Sea visible and working for its conservation. It has the financial support of the Marilles Foundation and Fundatur, in collaboration with Menorca Reserva de la Biosfera, IbizaPreservation, Mallorca Preservation Foundation, Menorca Preservation Fund, Save the Med, Iniciatives Mediterrànies, Foro Marino de Ibiza y Formentera, MedGardens and Arrels Marines.

PARTNER INSTITUTIONS



2.000€

granted by MAPF



2020 - acte.

project period



+ 3500

photos have been submitted in total over the last three years.



300

have participated by sending their photos during the last three editions of the Audiovisual Contest of the Balearic Sea.

MARINE CONSERVATION

Sperm whales

"The Balearic Islands is a vital enclave for the Mediterranean sperm whale. After a decline of 70% in the last three generations and a mortality rate associated with collisions with ships that is unsustainable, working for their survival is not only a privilege, but a duty".



Txema Brotons
Project Coordinator



© ALNITAK



© Wolfgang Poelzer

Estudio de la población Balear de cachalotes

Although sperm whales are a common species, their presence in the Mediterranean is not common. They usually divide their population between solitary males and social groups of females and calves. In the Balearic Islands both can be found together, which is unique in the western Mediterranean. According to data from the UNIC association, the closest sighting of sperm whales is in the Balearic Islands.

Existing information from genetic and acoustic studies indicate differences between the Atlantic and Mediterranean populations, the latter being a separate population. Nothing is known about the population structure in the Mediterranean.

For this reason, Mallorca Preservation is collaborating with Turopsis to carry out a study to support the proposal for a sanctuary for this species in the Balearic Islands. On the other hand, these data will be key in the definition of the new limits proposed for the extension of the Cabrera Natural Park, which would be a great contribution to the protection of our wealth.

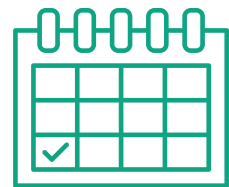
The main objectives of this project are to estimate the size of the population, investigate their acoustic behaviour, examine the unique characteristics within the group, study the threats they face and determine the extent of these threats, as well as to increase the knowledge of sperm whales among the Balearic population.

PARTNER INSTITUTIONS



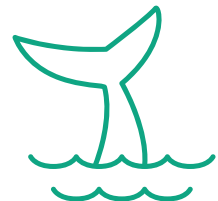
9.500€

granted by MAPF.



2017

project period



32

sperm whales were identified in 2017



713

Systematic surveys were conducted during 2017 to locate sperm whales. Nine of these resulted in the encounter of at least one sperm whale.

MARINE CONSERVATION

Alianza Mar Blava

Alianza Mar Blava, after almost 10 years of tireless work, has achieved much more than the objective for which it was born: to ban hydrocarbon prospecting throughout Spain, on land and at sea, definitively, through the approval of the Spanish Law on Climate Change and Energy Transition, a unique case in Europe. We never thought we would get this far!



Flor Dell'Agnolo y Sara Pizzinato
Technical project office



Mar Blava Alliance : seismic prospecting

Seismic prospecting is a major source of noise pollution that threatens the lives of whales and dolphins. For this reason, the Mar Blava Alliance was created with the aim of focusing all efforts on stopping all oil projects and promoting cleaner shipping in the Levantine-Balearic region.

The main objectives are to stop all oil projects, to designate the Mediterranean Sea as a "Hydrocarbon Exploration Free Zone" and to advocate for cleaner shipping practices.

Mallorca Preservation has joined the Mar Blava Alliance, a large multi-sectoral platform with more than 120 entities: public administrations, business sector and social organisations with the aim of contributing to the protection of the Mediterranean Sea.

PARTNER INSTITUTIONS



*some of the collaborating entities. It has more than 120.



2.500€

granted by MAPF.



2018 - acte.

project period



12

hydrocarbon projects already halted thanks to pressure from Alianza Mar Blava and its allies.



1

Climate Change Law passed which prohibits new offshore hydrocarbon prospecting in all Spanish territory.



© CAMPER

ECOLOGICAL AGRICULTURE

Soil is an invaluable natural resource that sustains life and prosperity. As such, we prioritize the support of local and sustainable agriculture, a vital practice that not only shapes our environment but also enriches society with its cultural, culinary, and eco-friendly benefits.

Among all industries, agriculture stands out for its potential to shift from a CO₂ emitter to a net CO₂ sequestrator, by capturing and storing carbon in the soil. Thus, we are committed to promoting the transition to regenerative agriculture, making it a nature-based solution to combat climate change.

Agriculture is not just about food production, but also about safeguarding cultural heritage. It needs the support of the local community to survive and flourish. Through our collective efforts, we can ensure that this way of life will endure for future generations.



© CAMPER



Ecological Agriculture

S'Obrador

"In the two years that we have been producing, we have already become a benchmark for collective food baking throughout the country. Currently we already make more than 60 different products, but the main difficulty lies in getting the product to the whole island and making known the value of it being an ecological, local product from the small, diverse farmland that makes up the island".



Marta Terrassa
Project Coordinator



s'Obrador de APAEMA: Shared Kitchen

After the tourist boom, the economy of the islands was no longer based on the primary sector but on the tertiary sector, which led to a loss of agricultural activity on the island and the consequent abandonment of the countryside, resulting in the degradation of the landscape and an increased risk of fires. Mallorca Preservation firmly believes that the soil is one of the greatest sources of life and wealth. For this reason we support local and sustainable agriculture, a key activity that not only shapes our landscape, but does so in a sustainable way, maintaining it over time.

The project consists of the creation of a shared industrial kitchen, a processing space where organic farmers belonging to the APAEMA association can transform the remains or part of their crops into processed foods such as jams, sauces, etc., generating additional income from the sale of these organic products and avoiding food waste.

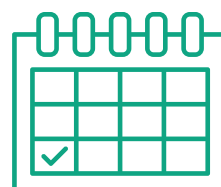
Nowadays, organic production is an added value for agriculture, so in order to support the farmers, members of APAEMA, Mallorca Preservation financed part of the construction of s'Obrador.

PARTNER INSTITUTIONS



19.920€

granted by MAPF.



2019 - acte.

project period



54

references available among jams, sauces, dehydrated products, pulses, juices and creams.



20

producer partners have transformed their products into processed products.

Ecological Agriculture

Carob tree recovery

"In 2020, a campaign was launched to support farmers who had carob plantations. They were assisted with obtaining planting material, technical advice for and grafting work. In three years, 15 farms have been provided with plant material, 13 have been grafted and a total of 1,410 carob trees have been planted. The profitability of carob cultivation has played a key role in the economy of the island's farms."



Pere Sureda
Project Coordinator



Carob tree restoration project

The carob tree is currently a key tree in Mallorca's agriculture. The increase in the price of carob, as well as its great resistance to the climatic reality of Mallorca, make this tree a perfect ally for agriculture and for the adaptation of agriculture to the new climatic reality, creating a dehesa landscape that improves CO2 capture and creates ideal conditions for livestock.

In collaboration with APAEMA, Mallorca Preservation is financing the production of 2,000 unproductive carob trees in Mallorca.

The carob tree recovery project includes the following activities:

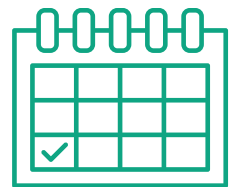
- During spring and summer 2020 the trees will be pruned to obtain new grafts in autumn, some of the trees will be prepared for grafting and the first trees will be grafted with material donated by the Associació de Varietats Locals de Mallorca and the Es Garrover estate.
- In autumn 2020 the grafts will be harvested and the trees that are ready will be grafted.
- During the spring and summer of 2021, the trees will be grafted.
- In autumn 2021, the trees shall be grafted.
- During the spring and summer of 2022, the last trees shall be grafted and the memories shall be made.

PARTNER INSTITUTIONS



5.800€

granted by MAPF.



2020 - 2021

project period



709

Carob trees between one and a half and three years old have been grafted.



15

farms have been chosen to carry out this project.

Ecological Agriculture

RA courses

"The training had an important practical impact, as 9 of the 12 participating farms are already applying the holistic pasture management system, respecting optimal recovery times. Moreover, as a result of this course, new initiatives have emerged, such as a group of farmers sharing their particular experiences and progress with each other, or the Pasture+ project".



Magdalena Adrover
Project Coordinator



Regenerative Agriculture Courses

Regenerative agriculture consists of a set of agricultural techniques that, when adopted, allow agricultural activity to be developed in the most sustainable way possible, improving the state of the soil and the ecosystems that form part of that environment, restoring the levels of organic matter in the soil and the soil's biology and microbiota, improving fertility and the water cycle. It also allows agriculture to become an ally against climate change, favouring the absorption and retention of atmospheric carbon by the soil.

Thanks to the collaboration between MAPF and Camper, theoretical and practical courses have been promoted, organised by APAEMA and aimed at professional farmers, technicians and landowners interested in implementing regenerative agriculture on their land. Subsequently, individual visits were made to the farms of some of those attending the courses in order to check the implementation of the techniques learned during the training. Programme of the Regenerative Agriculture Initiation Project:

4 technical workshops in the form of visits to farms that carry out regenerative agriculture techniques.

Introduction to RA: 15h course dedicated to non-professional farmers given by Agroasesor.

Holistic livestock management: 20h course dedicated to professional organic sheep farmers given by Gonzalo Palomo.

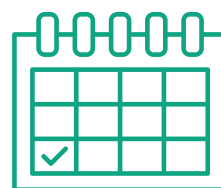
- To go further, the professionals who participated in the course received a visit from the instructor to their farm, so that they could go into the possible applications in an individualised way.

PARTNER INSTITUTIONS



16.070€

granted by MAPF



2021-2022

project period



50

Farmers have completed the 35-hour course on regenerative agriculture and holistic management.



12

The project is also helping them to apply what they have learnt in the courses.

Ecological Agriculture

Pasture+

"This project will make it possible to implement and monitor, for three and a half years, good farming practices such as direct sowing and the implementation of permanent pastures, among others. This will make it possible to quantitatively assess the results of all the new regenerative techniques that are being applied, as well as to compare them with results from other areas of the Peninsula".



Magdalena Adrover
Project Coordinator



Pasture +: good agro-livestock farming practices

Regenerative agriculture consists of a set of agricultural techniques that, when adopted, allow agricultural activity to be carried out in the most sustainable way possible, improving biodiversity, the state of the soil and the ecosystems that form part of this environment.

It also allows agriculture to become an ally against climate change, favouring the absorption and retention of atmospheric carbon by the soil; pastures and woody crops play a key role in mitigating and adapting to climate change, being able to accumulate more than 30% of organic carbon in their soils.

For this reason, and given the good reception of the courses on regenerative agriculture and holistic livestock management, we wanted to go a step further and support APAEMA again with this project at national level where the lessons learned from the previous courses are implemented in several pilot farms.

The main objective of this initiative is to apply good farming practices to restore soils and biodiversity, as well as to favour climate change mitigation and support rural development. This initiative will serve to promote the marketing of products with environmental value, thanks to the validation and adaptation to the different eco-regions of the PASTURE+ standard based on the verification of ecological results on farms to differentiate products on the market.

PARTNER INSTITUTIONS



20.000€

granted by MAPF.



2022-2025

project period



1

training programme on holistic management and regenerative agriculture will be developed.



36

farms across Spain will serve as a pilot test.

Ecological Agriculture

Mallorca Produce

"Thanks to the help of the Mallorca Preservation Foundation we have been able to increase the success of other production coordination projects that we were carrying out at the same time. It has allowed us to make investments in infrastructure and materials that have facilitated our daily work and helped us to continue consolidating our organic horticulture projects, and therefore make the leap forward that our sector needs".



Pedro Osuna
Project Coordinator



Support to the organic farmers' cooperative

Organic Farmers of Mallorca is a cooperative that was created in 2017 to support the commercialisation of local organic products from small producers and processors on the island of Mallorca. It was initially created to host sheep farmers under the brand "ME ecológico de Mallorca" and later expanded to include a meat workshop in Binissalem in 2018. In 2020, the cooperative added a vegetable garden section to offer fresh products to large consumers.

The cooperative is made up of approximately 50 farmers and offers a wide range of products, including meat, chicken, pork, beef, vegetables, fruit and processed products such as oil and wine. It is committed to promoting a more sustainable and local production model.

In recent years, the demand for organic products has increased and the Mallorca Organic Farmers' Association has recognised the need for management software to improve efficiency and optimise crop growth.

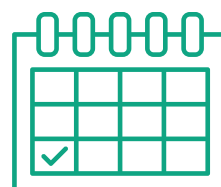
This project is in line with the philosophy of Mallorca Preservation and aims to support agriculture and local food production, while contributing to the conservation of the environment and the fight against climate change. The aim is to make this important activity more sustainable and resource-efficient.

PARTNER INSTITUTIONS



20.000€

granted by MAPF. en 2022



2021-acte.

project period



3000

baskets have been bought together to reduce transport costs.



50

farmers belong to the Cooperativa de Agricultores Ecológicos.

Ecological Agriculture

Urgent Help

"Thanks to the URGENT HELP project, it has been demonstrated that, by finding the right actors, it is feasible to combine support for soup kitchens with healthy, organic food. The project has made it possible not only to feed people in need but also to help farmers to dispose of surplus organic produce".



Pedro Osuna
Project Coordinator



Ayuda urgente: agricultores y familias necesitadas

The COVID-19 pandemic has had a significant impact on tourism-dependent areas such as Mallorca, which has also led to a decrease in local food production, mainly for hotels and restaurants.

To address these problems, Mallorca Preservation raised funds to buy surplus fresh products from organic producers and donate them to Asociación Tardor and Mallorca Sense Fam.

Mallorca Preservation worked with the Cooperativa de Pagesos Ecològics de Mallorca, which organised the group purchase and delivered the products to the social canteens of Asociación Tardor and Mallorca Sense Fam.

The aim of this initiative was to support these organisations by providing them with fresh and local products for 8 months and also to support local farmers and livestock farmers who have been hit hard by the COVID-19 crisis and saw their sales capacity considerably reduced.

PARTNER INSTITUTIONS



24.359€

granted by MAPF.



2020-2021

project period



1.500

families have been fed with organic products by Mallorca Sense Fam and the Tardor Association.



+10.000

meals served weekly during the months of November to June.



ENVIRONMENTAL EDUCATION

It's evident that the world faces numerous environmental issues, including climate change, pollution, and loss of biodiversity, among others. To tackle these challenges, it's crucial for society to recognize the significance of environmental protection and take action accordingly.

Raising awareness and educating individuals can empower them to take accountability for their impact on the planet. However, these efforts are not enough to bring about lasting change. Engaging communities and utilizing effective communication is also crucial in inspiring action towards environmental protection.

By educating people about the importance of protecting the environment and the consequences of their actions, we can empower them to make sustainable choices in their daily lives and contribute to creating a greener future.



Environmental Education

Documentary

"It is the first documentary film shot in the Balearic Islands, and thanks to it I have been able to record for the first time sequences and species that had never been filmed before, such as the reproduction and feeding of the black vulture (which has its only island population in the world in the Tramuntana) or species such as the ibizan genet (Genetta genetta Isabelina) that had never been filmed before.... Or the zu cristatus (a very rare species that lives in abyssal waters)".



Ruben Casas
Project Coordinator



Documentary: Balearic Islands, untamed archipelago

The conservation of Mallorca is vital due to its precious natural values, which are an enigma for many and a unique treasure in the Mediterranean for a few. Over millions of years, hundreds of species have adapted to this particular autochthonous habitat, providing the Balearic archipelago with an incomparably rich biological diversity.

Paradoxically, the exuberant natural wealth of these privileged islands is undervalued, even unknown to the vast majority. For this reason, Mallorca Preservation wanted to do its bit to show the world the values of Balearic nature.

The main objectives of the documentary are:

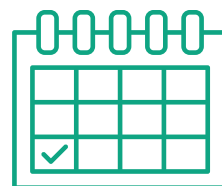
- To show the world the richness of the Balearic Islands.
- To film species that have never been documented before, such as the reproduction and feeding of the black vulture.
- To make this documentary available to the whole of society in both Spanish and English.

PARTNER INSTITUTIONS



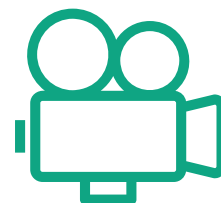
5.000€

granted by MAPF.



2017

project period



1.5

hours of documentary on species found in the Balearic Islands.



6

has been finalist in several international film festivals and once nominated for best soundtrack at the Naturvision Film Festival 2019.

Environmental Education

Plastic kilometres for Iris

"From 0 Plastic we identify young environmental leaders to inspire the people around them and propose initiatives of value for Mallorca in order to reduce the use of plastic. The Km de plástico por Iris project generates a community of aware and informed young people who help to protect the island".



Alba Carbonell y Álex Mur
Coordinadores del proyecto



Iris project: Plastic Kilometres for Iris

A project that invites young Balearic residents to organise nature walks with friends and family, with the mission of sharing ideas to reduce plastic pollution on their islands.

As a result of the walks, the debates generated and the knowledge created, participants will be able to take part in the Iris Project competition: submit a video "1 minute for your island" answering what you would do to fight plastic pollution on your island. The winners will embark on the sailing vessel Tooftevaag together with marine researchers for marine conservation activities.

Iris Annabel Goldsmith daughter of our founder died in a tragic accident on her family farm. She was 15 years old. Iris had a deep connection with nature, a special way with animals and a particular reverence for the sea. It was clear to her that being in harmony with nature is the main goal of humanity, and she took every opportunity to do her part. Before leaving a beach or other natural area she visited, Iris always encouraged the people who accompanied her to pick up some litter. The Iris project aims to encourage people of Iris's age to do their own part to protect nature.

Kilometres of Plastic for IRIS is a joint project between YouSocial Volunteer, Menorca Preservation, Ibiza Preservation and Mallorca Preservation Foundation.

PARTNER INSTITUTIONS

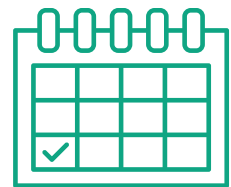


ALNITAK



12.500€

granted by MAPF.



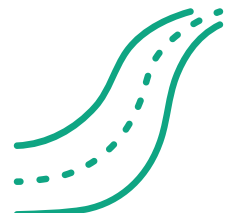
2021-acte.

project period



773

young people from Ibiza, Menorca and Mallorca have taken part in the last two years.



+20.000

kilometres walked.

Educación Ambiental

Bird Lovers

"MAPF and SEO-Virot Balears have teamed up to offer environmental education talks to children and secondary school students, with interactive materials and Power Point presentations, with the aim of protecting birds and their habitats."



Jordi Muntaner
Project Coordinator



© Ruben Casas



© Ruben Casas

Creando "Bird lovers": disfrutar de las aves

The bird population of the Balearic Islands is around 400 species. Given the importance of this wealth of biodiversity, and the conservation status of some of these species, society's awareness of the need for their conservation is of great importance. If Balearic society is proud of this environmental wealth, its conservation is guaranteed. However, many people are not aware of the great natural treasure hidden in Mallorca, so it is our duty to show its richness.

This project is led by the Viroto Association, the local SEO birdlife group and supported by the Mallorca Preservation foundation.

Objectives:

- To educate society about the value of observing, recognising and enjoying birds.
- To work with farmers in the Tramuntana region to promote the conservation of bird species, as their activities can have a significant impact on the welfare of these animals.
- Protect the most endangered bird species on the islands.

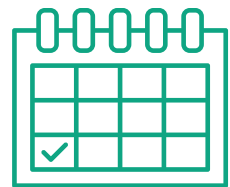
*Due to the COVID-19 pandemic, the project has had to be temporarily paused and has been launched in 2022.

PARTNER INSTITUTIONS



2.000€

granted by MAPF.



2019-acte.

project period



7

talks in different public and public schools about birds and their conservation.



1

video for educational purposes has been made to show the different characteristics of birds in the Balearic Islands.



BIO DIVERSITY

The Balearic Islands are home to over 300 endemic species, many of which are in grave danger of extinction. These species are not only precious treasures in the Islands, but also valuable assets to the world at large.

To preserve these unique creatures, it is crucial to conserve and restore their habitats and have a comprehensive understanding of their populations and the threats they face. With this knowledge, we can take the necessary steps to protect their habitats, which are the very foundations of their survival. Conserving the Islands' biodiversity is not only a scientific and technical challenge, but also a social and cultural one. All segments of society, including the government, academia, private sector, and local communities, must come together to ensure the preservation of these species.

Preserving the endemic species of the Balearic Islands requires our full attention, dedication, and responsibility. We must embrace this challenge to ensure their continued existence.



Biodiversity

B project

"Pollinators are of vital importance for the flora, which is why the recovery of the honeybee on the island and raising awareness of these insects ensures the environmental sustainability of the different plant species".



Jaume Pou Sureda
Project Coordinator



Project B: a safe home for bees

Given the decline of the world's bee population, this is a major concern that requires urgent action. Bees are crucial pollinators that play a vital role in the health of our ecosystem, and their decline is largely due to pesticide use and habitat loss. That's why we have set out to provide bees with the optimal, healthy environments they need to thrive.

To achieve this goal, we have partnered with Abellaiflor, an organisation dedicated to the care and keeping of wild bees. Through this collaboration, we are able to connect farm owners with the association, offering them the opportunity to support the environment while enjoying the benefits of their own honey. By working with Abellaiflor, we can offer a sustainable breeding, care and honey extraction service, ensuring that the bees have a safe place to live and reproduce.

Overall, our aim is to improve the status of the honey bee population in Mallorca by providing them with healthy habitats. We believe that by taking action to support bees, we can not only help the environment, but also ensure that future generations can enjoy the benefits of these vital pollinators.

By providing bees with the optimal environments they need to live and reproduce, we not only help the environment, but also produce sustainably sourced honey that homeowners can enjoy.

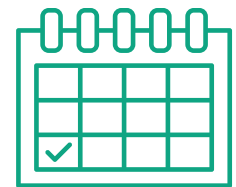
Thanks to our efforts, we are proud to announce that we now have more than 2.5 million bees enjoying a safe and healthy home.

PARTNER INSTITUTIONS



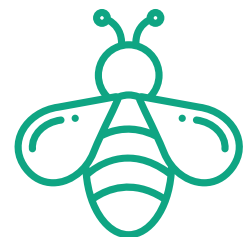
0€

granted by MAPF.



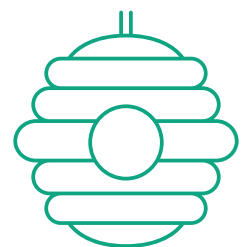
2020-acte.

project period



2.500.000

bees have found a safe place.



37

hives have been established on different farms all over Mallorca.

Biodiversity

Varietats Locals

"The project for the multiplication and dispersal of local varieties is at the heart of the association and aims to raise awareness of local varieties and encourage their consumption. The association is currently working on the introduction of new varieties and the improvement of existing ones, in order to offer interested people a wide range of local varieties".



Aina Socies
Project Coordinator



Recovery, multiplication of local varieties

The Associació de Varietats Locals is developing a Seed Bank for the recovery, multiplication and conservation of local varieties that are best adapted to our climatic conditions and the characteristics of our soil.

This project also has an important cultural and sentimental value while supporting the concept of Food Sovereignty, that is, the ability of each people to define their own agri-food policies in accordance with the objectives of sustainable development and food security.

Its main objectives are:

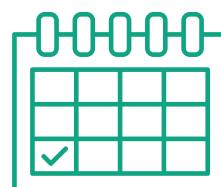
- To recover the local varieties of lettuce that have been lost.
- Characterise, select and multiply the local lettuce varieties recovered.
- To clean, dry and conserve local lettuce varieties.
- To disseminate the recovered varieties and the associated knowledge.

PARTNER INSTITUTIONS



1.600€

granted by MAPF.



2018 - 2019

project period



85

varieties listed in the catalogue of vegetable seeds.



17

seed applicator farmers all over Mallorca.

Biodiversity

Wetland restoration

"The restoration of the ecological corridor of Alcúdia Bay has been an initiative of the whole of society, who will benefit from the fundamental environmental services that wetlands provide, both for humans and wildlife".



Carlota Viada
Project Coordinator



Restoration of the ecological corridor of Alcúdia Bay

"Wetlands are not only rich in biodiversity, but around a billion people depend on these habitats. Not to mention the important services they provide in flood protection and climate change mitigation. If we are to build a sustainable future for our planet, wetland protection has to be at the heart of it" (Patricia Zurita, BirdLife CEO).

Both the s'Estany des Ponts wetland and the Maristany wetland are two of the largest lakes that formed part of the large complex of wetlands in the Bay of Alcudia associated with the Albufera. With the arrival of mass tourism in the early 1970s, urbanisation destroyed the environment. Today, it is in a serious state of abandonment and degradation.

Two of the most degraded wetlands in Mallorca today are "s'Estany des Ponts" and "Maristany", located in Alcúdia. For this reason, and given the ecological importance of the wetlands, Mallorca Preservation collaborates with WWF to bring life and fauna back to this area.

Objectives:

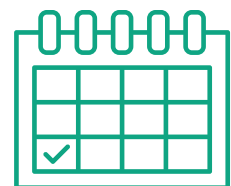
- Restore degraded habitat
- Restore breeding bird populations
- Promote new educational uses

PARTNER INSTITUTIONS



10.000€

granted by MAPF.



2020-acte.

project period



39

tonnes of rubbish and exotic vegetation have been removed from the two wetlands.



2.000.000€

has received the Next Generation Funds project.

Biodiversity

Recovery centre of the Palma Aquarium Foundation

"Marine fauna is vulnerable to anthropogenic impacts on the marine ecosystem. The Palma Aquarium Foundation attends to the strandings of sea turtles, cetaceans and sharks that occur on the Balearic coasts, assisting the injured animals and collecting data for research".



Xisca Pujol
Project Coordinator



Centro de Recuperación de fauna marina de la Fundación Palma Aquarium

Palma Aquarium es un parque marino dedicado a la conservación de los océanos y especialmente a la protección del Mar Balear. Desde su apertura en 2007, el parque ha llevado a cabo acciones relacionadas con la reproducción de especies amenazadas, el rescate y la rehabilitación de la fauna marina, la restauración de espacios naturales y el desarrollo de campañas de educación y concienciación ambiental.

En junio de 2014 Palma Aquarium firmó un contrato de asistencia técnica con el COFIB, organismo perteneciente a la Conselleria de Medio Ambiente, siendo reconocido oficialmente como Centro de Recuperación de Fauna Marina Catalogada de las Islas Baleares. Desde entonces, bajo la dirección de COFIB y el Servicio de Protección de Especies, Palma Aquarium ha asumido la responsabilidad de la asistencia técnica de los varamientos de tortugas marinas y cetáceos que se producen en la costa de Mallorca, coordinando los equipos de trabajo en Ibiza, Formentera y Menorca y elaborar un registro anual.

Con el objetivo de dar continuidad e implementar las acciones emprendidas y poner en marcha nuevas acciones, Palma Aquarium creó en 2016 su fundación, la "Fundación Palma Aquarium para la protección del Medio Ambiente", con la intención de ofrecer recursos personales y materiales de conservación, educación e investigación.

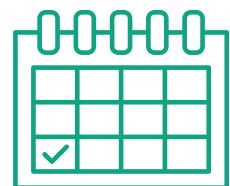
Los objetivos de la "Fundación Palma Aquarium para la Protección del Medio Ambiente" son, entre otros:

- Contribuir a la conservación de la Biodiversity.
- Impulsar la recuperación de especies amenazadas y la restauración de ecosistemas dañados.
- Desarrollar campañas de educación ambiental.

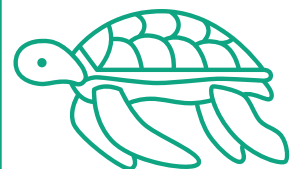
Desde junio de 2022, la Fundación Palma Aquarium es la entidad encargada de atender los varamientos de fauna marina de Baleares, en el marco del proyecto OCEMIB, apoyado por la Fundación Biodiversity del Ministerio para la Transición Ecológica y el Reto Demográfico (MITECO) a través del Plan de Recuperación, Transformación y Resiliencia (PRTR), financiado por los fondos NextGenerationEU.



7.500€
granted by MAPF



2022-acte.
project period



111
animals including turtles, sharks and cetaceans have been cared for by the team of the Palma Aquarium Foundation.



112
if you find a marine animal in need of help please call 112.

Biodiversity

Black Vulture

"Construction of an adaptation cage for the release of vultures in the Ariant biological reserve. This project will allow a greater guarantee of success for the release of vultures recovered by COFIB".



Evelyn Tewes
Project Coordinator



The conservation of the Black Vulture in Mallorca

The Mallorca Wildlife Foundation, also known as FVSM, has made important advances in its recovery project to save the black vulture population in Mallorca. In the 1980s, this species was on the verge of extinction, but thanks to the efforts of the FVSM, there are now more than 300 individuals and 45 registered breeding pairs.

The FVSM continues to work to protect the black vulture through various methods, such as monitoring, surveillance of nesting areas and environmental education. In addition, the FVSM is involved in the recovery and release of individual black vultures, focusing on providing them with a suitable transition period in a specially designed cage before returning them to the wild.

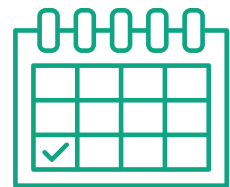
The main objectives of this project include increasing public awareness of the importance of black vultures in ecosystems through environmental education, promoting traditional agriculture and livestock farming in the Serra de Tramuntana as a way of protecting the habitat of these birds, contributing to the conservation of black vultures and their habitat in Mallorca, protecting and conserving the natural and cultural values of the Ariant Biological Reserve through traditional and ecological management techniques, promoting the use of land stewardship as a management tool in the Serra de Tramuntana, and reinforcing the black vulture population and ensuring the success of their reintroduction by building a cage that allows them to adapt before being released back into the wild.

PARTNER INSTITUTIONS



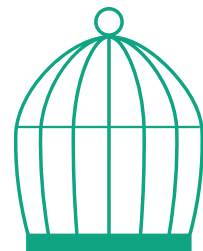
8.800€

granted by MAPF



2022-2023

project period



1

cage will be constructed to facilitate their adaptation period before release.



300

specimens today and almost disappeared in the 1980s.

Biodiversity

Balearic Shearwater

"The monitoring programme for the Balearic shearwater colony on the Malgrats islets has been consolidated since it was implemented five years ago. Throughout this time, reproductive information has been collected, movement patterns and a biosecurity protocol has been created".



David García
Project Coordinator



© Pep Arcos

Estudio de la pardela balear de las Islas Malgrats

The Balearic shearwater (*Puffinus mauretanicus*) is a species of seabird found only in the Balearic Islands. According to the International Union for Conservation of Nature (IUCN), the Balearic Shearwater is critically endangered, meaning that it faces a very high risk of extinction in the wild. This makes it the most endangered seabird species in Europe.

The Balearic Shearwater population has been declining at a rate of 7.4% per year, and adult survival rates are unusually low. This is a serious situation that requires immediate action to ensure the survival of this species.

To address this problem, Mallorca Preservation is supporting the Balearic Islands Research Initiative (IRBI), together with SEO/BirdLife and ATZI, in a project to study and preserve the Balearic Shearwater. The main objectives of this project are:

- To use remote tracking devices to study the ecology of the Balearic shearwater at sea and identify possible threats.
- To monitor the reproduction of this species.
- To detect threats to Balearic shearwater breeding colonies.

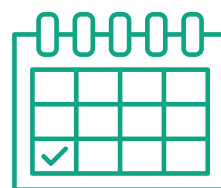
By studying the ecology of the Balearic shearwater at sea and monitoring its reproduction, the project aims to better understand the factors contributing to the decline of this species. This information will be used to develop conservation strategies that can help protect the Balearic shearwater from extinction.

PARTNER INSTITUTIONS



10.600€

granted by MAPF.



2017-acte.

project period



63

Balearic shearwater nests were located between 2018 and 2019.



26

exemplary broodstock have been GPS-tagged between 2018 and 2019 located on the Malgrats Islands.



SUSTAINABILITY

As the world rushes forward, the buildup of waste and pollution creates a lasting impact. Mallorca, unfortunately, is not immune to this global issue and has seen a staggering 67.42% increase in waste production between 2000 and 2021.

This rise can be attributed to a multitude of factors such as population growth, economic development, and tourism, which have placed strain on the island's resources and had a detrimental effect on the environment and the quality of life for the residents. In terms of energy, the Balearic Islands are heavily reliant on non-renewable fossil fuels, with only 2.3% coming from sustainable sources. This low number highlights the pressing need for a transition towards renewable energy sources, breaking the chains of dependence on finite resources and reducing our overall energy consumption.

It is time for action, a call to preserve the delicate balance of our beloved island. Therefore, we are working to promote a circular economy and the energy transition, which are key to tackling these global problems.



© Patricia Parinejad



© Patricia Parinejad

Sustainability

Bioplastic

"Since 2019, market gardeners have been able to buy biofilm to mulch and fight against spontaneous vegetation in a more comfortable and environmentally friendly way. Every year, more and more farmers have taken up the scheme, around twenty farms, and in total more than 545 kilometres of plastic have been avoided, replaced by almost 11,000 kg of biodegradable plastic".



Miquel Serra
Project Coordinator



Bioplastic: reducing the use of plastic in agriculture

Plastic pollution is one of the greatest challenges facing humanity today. Since the middle of the last century, plastic has been used in agriculture to improve crop production. The mulching process involves covering the soil surface around plants to create ideal growing conditions. This process is particularly important in organic farming as it prevents weed growth and retains soil moisture.

However, the removal of the plastic mulch is a problem, as it breaks up and ends up remaining in the soil in the form of small fragments and microplastics.

In order to support the organic gardeners of Mallorca, members of APAEMA, Mallorca Preservation signed a collaboration agreement for the progressive replacement of plastic mulch with 100% biodegradable film made from potato starch. Mallorca Preservation has financed part of the cost of this material, representing a 43.4% reduction of the initial price.

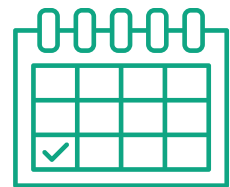
During the project, 19 organic farms have been supported and have successfully replaced more than 545 kilometres of conventional plastic mulch with 10,293 kilograms of biodegradable, GM-free film. Many farmers say they will not use traditional plastic mulch again in the future...

PARTNER INSTITUTIONS



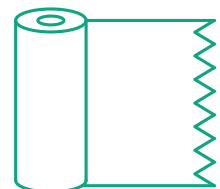
22.478€

granted by MAPF.



2019-acte.

project period



545

kilometres of plastic have been replaced by biodegradable film.



19

eco farms have benefited from the aid.

Sustainability

Energy Community

"We believe that shared renewable energy is the future of sustainability. Following the example of the Polígono de San Lluís in Menorca, which was supported by Menorca Preservation from the beginning, we are working to make the Polígono de Son Bugadelles energy community a reality. We have the support of Mallorca Design District and hope that our efforts will help bring this energy community to fruition."



Ana Riera
Project Coordinator



Clean energy community Son Bugadelles industrial estate

An energy community is a group of people or organisations that join forces to produce, consume and manage their own energy. Such communities can offer a number of advantages, especially on an industrial estate where energy consumption can be high. Some of the potential benefits of an energy community on an industrial estate include cost savings, increased energy efficiency, greater control over energy supply, environmental benefits and the strengthening of community ties.

Mallorca Preservation is committed to the creation of the Renewable Energy Community of the Son Bugadelles Industrial Estate, an innovative model of eco-social transition based on cooperativism and energy communities.

The different types of members (consumers, generators, owners and investors) and the economic model of the community create a flexible and dynamic structure with a wide margin for development, growth and replicability.

To make this energy community a reality, Mallorca Preservation is committed to support the participating entities and to finance the initial steps of advice, creation of a working group, presentation of the proposal to stakeholders and training of the technical team.

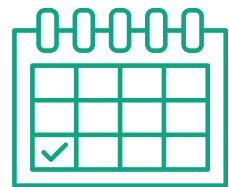
The aim is to promote the creation of a renewable energy community as a means of transition to clean energy.

PARTNER INSTITUTIONS



5.000€

granted by MAPF.



2022-acte.

project period



28

companies from different sectors are part of MADD and are potential partners.



1

informative event on the opportunity to form an energy community in the Polígono de Son Bugadelles.

Sustainability

Rewine

"Thanks to the help of Mallorca Preservation, we are identifying and attracting actors potentially interested in the reuse of wine bottles, weaving complicities between them and generating a driving group that can promote the design and implementation of this system in the future".

reWINE 

Reutilització d'ampolles de vidre al
sector vitivinícola del sud d'Europa



Roser Badia
Project Coordinator



Rewine: circular economy reusing wine bottles

In recent years, the decline in the use of reusable packaging in the Balearic Islands has become quite noticeable, particularly in the hospitality industry (HORECA) where single-use packaging reigns supreme. Despite the presence of some reusable packaging solutions and well-established reverse logistics processes, their market share has been declining.

However, reusable packaging has been gaining a lot of attention due to the rising cost of raw materials and a growing environmental consciousness among consumers. Currently, there is a complete lack of wine bottle reuse in all of its distribution channels, including hotels and restaurants. The wine industry has also been heavily impacted by the effects of climate change, making it imperative to implement new strategies to reduce carbon emissions.

To address these issues, Mallorca Preservation has partnered with Rezero on the reWINE project. The aim of this project is to support the circular economy by promoting the use of reusable wine bottles in Mallorca. The region provides an ideal setting for the implementation of reusable models, owing to its favorable logistics, environment, and territory. Additionally, the Balearic Waste Law now includes provisions for the implementation of Deposit and Return Systems for packaging, which will encourage the habit of returning bottles to shops.

PARTNER INSTITUTIONS

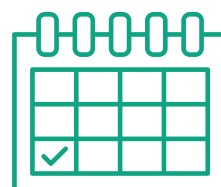
Fundació prevenció
residus i consum

Rezero



11.770€

granted by MAPF.



2022-acte.

project period



2

kilos of CO₂ can be saved by reusing a glass bottle 8 times.



16

wineries, DOs, hotel chains, etc. among the project's driving group.

Funding

DONATIONS TO LOCAL PROJECTS



260.000 €

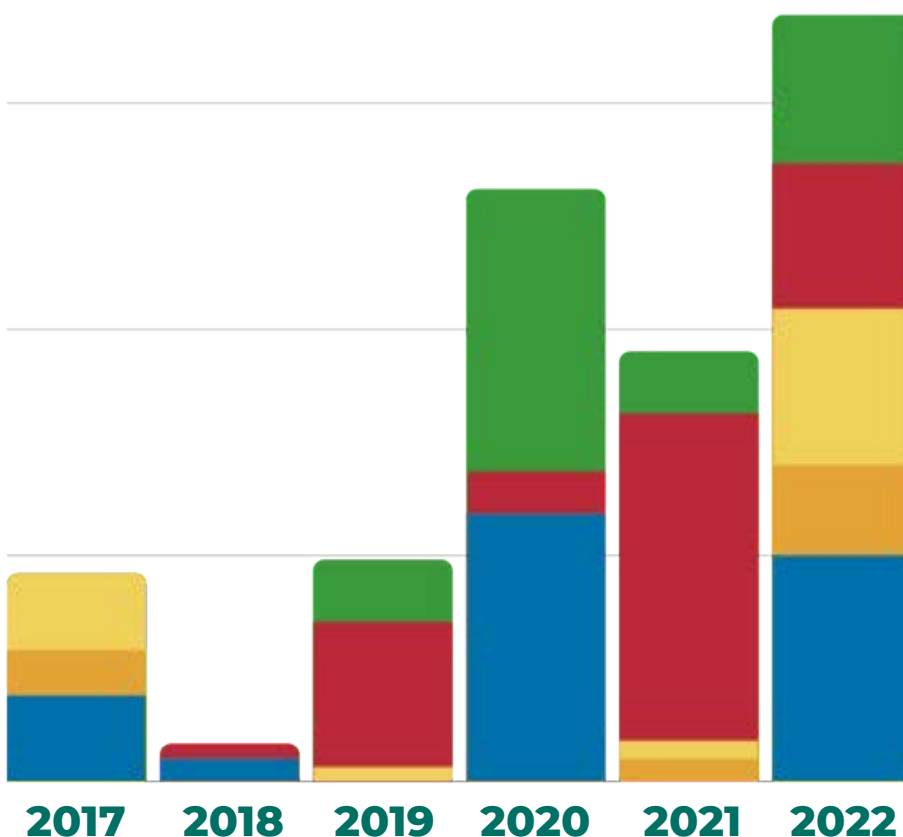
**ALLOCATED TO
PROJECTS**

100.0000

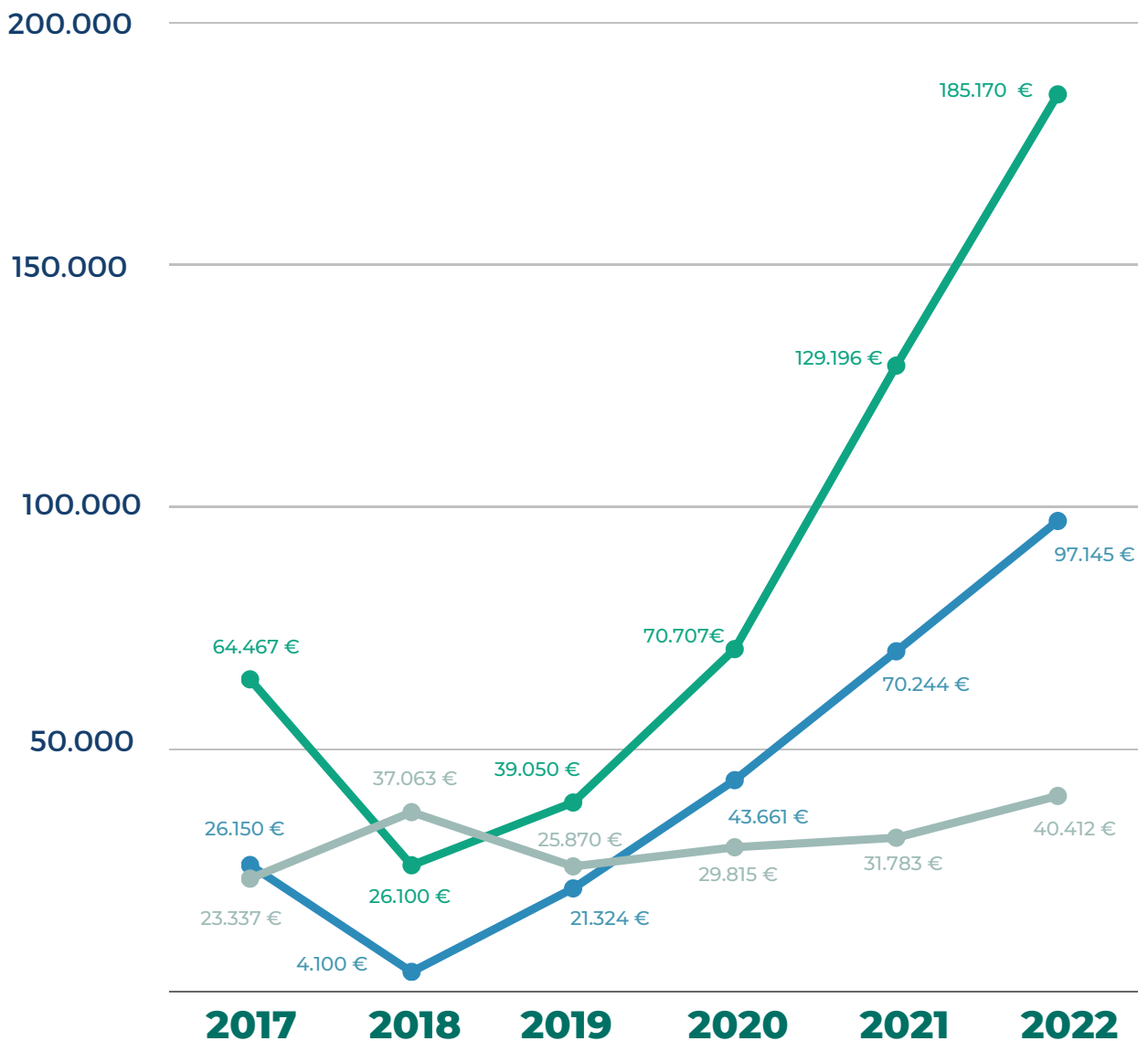
75.000

50.000

25.000



DONATION HISTORY



Our Ambassadors

WOULD YOU LIKE TO BECOME AN AMBASSADOR?

**SILVER
AMBASSADOR**

5.000€

**GOLD
AMBASSADOR**

10.000€

**PLATINUM
AMBASSADOR**

15.000€

Individuals, companies, and organisations can play a significant role in our work. If you're interested in supporting us, please contact: ana@mallorcapreservationfund.org.

TOGETHER WE CAN MAKE A DIFFERENCE!



MALLORCA



SCAN ME



#HELP US PROTECT OUR ISLAND



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@mallorcapreservation



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REGISTRATION NUMBER: 10000000000370

Balearic Islands, Spain

The Conservation Collective, 1185925 (UK)

